



ALLEN TOWN DOG TRAINING CLUB, INC.

Board Meeting Minutes

June 22, 2025

Macungie Park

ADTC Board Minutes

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ALLENTOWN DOG TRAINING CLUB  
BOARD OF DIRECTORS' MEETING  
Date: June 22, 2025  
MINUTES

The meeting was called to order at 6:02PM by President Gail James.

**Roll Call**

Present at the meeting were the following: President, Gail James; Vice President, Chuck Achenzie; Treasurer, Linda Eldon; Recording Secretary, Tracy Krapf; Training Director, Terry Papineau; Corresponding Secretary, Katie Dyer; Board Members, Debbie Achenzie, Steve Markowitz, Sherry Hanley, Lili Sanderlin and Edie Rysdak

Absent: Board Members: none

**Minutes:**

The board had before it, for approval, the minutes of the board meeting held on April 27, 2025. Katie Dyer moved to accept the April 27, 2025 minutes as submitted. The motion was seconded by Terry Papineau and the motion passed by unanimous voice vote.

**Treasurer's Report - Linda Eldon**

Treasurer, Linda, verbally read and reviewed the report with the Board Members in attendance of today's meeting. No corrections or additions were noted to the Treasurer's Report. Terry Papineau moved to accept the Treasurer's Report as submitted. The motion was seconded by Debbie Achenzie and the motion passed by unanimous voice vote.

Linda also presented the 6 month report. At 6 months, the club is showing an overall loss. Last year at this time the club was showing a significant profit. The Board had a discussion regarding the differences in income and possibilities of how to turn this loss trend:

This year we did have to purchase new jumps for shows. Also, obedience classes overall are showing lower attendance/enrollment.

There is also a concern on our web exposure and lack of website inquiries. Could we look into better advertising and digital exposure? Also, are there ways we can attract members? Edie pointed out that even the AKC is showing a trend of fewer dogs attending obedience shows. Some ideas were discussed on advertising at Veterinarian offices (card/brochure holders), local pet shops (tear off sheets) and social media platforms. Also, AKC has been pushing the "Responsible Dog Owner" event, this may bring public attention to the club if we held one of these events which the AKC supports and has resources for.

The Board recognizes there is a need for better publicity of what ADTC does. President Gail will reach out to Publicity Chair, Jennifer Weidman, and possibly Nicole Baker, who may have some ideas on the social media platform how we can increase our exposure.

Training Director, Terry Papineau, noted that there has been a reduction in puppy class enrollments as well and that the majority of our new members usually come from Terry's public classes, including Star Puppy. Terry discussed ideas of possibly adding more public classes, or allowing the public to join in current classes in a way that would not interfere with current club member enrollment.

The Board will resume discussion after more information is obtained regarding publicity.

### **Correspondence – Kathryn Dyer:**

Katie posted via the club email system, an AKC letter regarding Phishing attacks.

The AKC continues to send out letters regarding clubs hosting Responsible Dog Owner events.

Correspondence was received regarding Evaluator news and reminders for CGC and AKC temperament testing and evaluator renewals. Terry noted that all evaluators already receive this information as well.

### **Federation – Edie Rysdyk:**

President, Gail James, announced that the Federation sent out their yearly invitations for the annual dinner to be held Wednesday September 24, 2025 at the PA Farm Show Complex in Harrisburg. 2 delegates for each club are invited, free of charge, to attend. Gail has added a note in the upcoming newsletter offering the 2 free ADTC tickets to 2 club members, if anyone wishes to attend. Tickets are first come basis. Please contact Gail.

Per past Board Meeting, the Board voted to pay to be included in the Federation directory for 2 years. Gail will follow up on this to make sure we are listed in the directory and when that directory was released.

## **Membership Report – Debbie Achenzie:**

New Application - Requires Board Approval

Sue Fernandez  
6835 Lamour Street  
Coopersburg, PA 18036  
Dutch Shepherd  
215-527-9988  
[ourbear@ptd.net](mailto:ourbear@ptd.net)

Sandy Brinckman  
6560 Crown Lane  
Zionsville, PA 18092  
Bernese Mtn Dog  
610-216-9244  
[SandyBrinckman@gmail.com](mailto:SandyBrinckman@gmail.com)

Thank You for including this report in the minutes.  
Debbie Achenzie  
Membership

A Motion was made by Terry Papineau to accept the 2 new members. Lili Sanderlin seconded the motion and the motion passed by unanimous voice vote.

## **Training Director's Report – Terry Papineau:**

All classes this week, June 25 & 26, will be cancelled due to weather/heat. The public class will still be held for Graduation but with modified times. Terry will send out, via the club email system, regarding these announcements.

Because the public class is holding Graduation, Macungie Park will put down only 1/2 of the mats this week. Since this is our last class indoors, the mats need to be sanitized at the end of Graduation. We will need to spray the mats again in the fall before classes resume indoors.

Since this is our last week indoors, all current class attendees will receive one drop in credit voucher per enrolled class to use on a summer drop in classes as a make up. Example: If you are enrolled in 3 classes you should receive 3 vouchers.

## **COMMITTEES:**

### **Website – Steve Markowitz**

The website was down for part of a day. Steve worked with the carrier to resume services.

Also, a format change was made to the site a few weeks ago which allows the website to be easier to view on a smartphone.

### **Newsletter – Jacqui Hartranft & Stacey Nash:**

*(deadline for July Newsletter is June 25th )*

### **Publicity - Jennifer Weidman**

Gail will reach out to Jennifer regarding more publicity for the club.

### **Sunshine committee - Sherry Hanley**

Sherry purchased a pack of multi-occasion cards and a book of stamps for future needs of the Sunshine Committee.

### **Point Show - Gail James**

Gail spoke to Nancy Withers regarding judge names for obedience. We will need to find a Rally judge. Terry made the suggestion about using provisional judges for Novice and Beginner Novice to help get more judges accredited. Gail and/or Terry will reach out to Nancy about the possibility of getting provisional judge, Annette Flippan Pierce.

Also, a suggestion was made about looking ahead to future shows and getting judge commitments now as some judges book years in advance. Suggestion was noted and taken into consideration.

### **Old Business:**

The club's Staples account number is no longer working. We don't really use the account number for items like we did in the past. The Board agreed that re-opening the Staples account number was not needed and so the account number will be discontinued.

**New Business:**

Tracy would like to step down as Recording Secretary. Ideas for a replacement? Gail will send out a club email to see if anyone is interested.

There was a general discussion by the Board regarding the position of Recording Secretary and the work/time commitment the position entails. A question was raised on the necessity of how many Board and General meetings the club has. It was suggested that the Board form a committee to possibly see if we can be doing things better and more efficiently. Also, if we can be more efficient would that maybe make it easier for general members to be more involved? The Board agrees we need to look at the Bylaws first and see if we need to amend the bylaws if any changes are made to the number of Board or General meetings held by the club. Further discussions will resume after review of Bylaws.

Looking ahead, Edie is starting to prepare for this year's Holiday party. Edie asked the Board if they would like to hold the raffle again this year. The Board has decided, yes, to continue the raffle again this year.

**General Business**

- The next Board meeting will be held August 24, 2025 6:00PM inside Macungie hall.
- The next General Meeting will be held on July 9, 2025 at 7:00 PM Outside in Macungie Park.

**Adjournment:**

There being no further business before the Board, Debbie Achenzie moved to adjourn the meeting. The motion was seconded by Sherry Hanley. The motion passed by unanimous voice vote. President Gail James adjourned the meeting at 7:13PM.

Respectfully submitted,

Tracy Krapf, Recording Secretary